

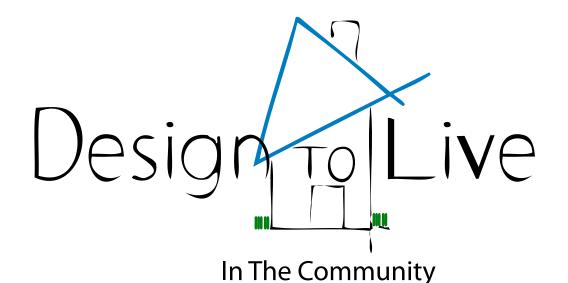
Target Market: 10-18 Year old Students in low income neighborhoods

Mission: To create spaces and places for young people to learn thru design, grow as individuals and gain knowledge about careers in design.

our firm is called Design To Live because our design aestetic is meant for the lives of normal people right here right now. In this circumstance we are designing for the student aged teen and pre-teen for their lives right here in the their own community, right now. As a Non-Profit We design to live and to rebuild normal lives in low income communities into growing opportunities

Service:

- + To enhance and redesign community centers in underdeveloped and low income neighborhoods to provide a more beneficial atmosphere for young people to grow up and strive in
- + To provide a different learning experience to students in the neighborhood through art & design techniques
- + Provide a space and place for young people to learn, think and relax and in their own communities



Non-Profit Organization

Process:

- 1. Assess a Location (syr, atl, mpls)
- 2. Speak with Park and Recreation Board for Permiission
 - 2. Buy, Adopt, Rent Community Center
- 3. Use Designers, Architects, Construction Workers & Contractors as well as community Volunteers and dedicated volunteers to build up the Community Center.
- 4. Implement a Design Lesson Plan for the students in

What I'll need:

Art & Design Teachers: Drawing, Architecture & Software
Contractors and Construction Workers
Designers & Architects
Neighborhood/Community Residents
Park & Recreational Board
Volunteers
Human Resourcer
Web Developer
Accountant
Marketer

How much i'll need to start this business....

Buying/renting The Center
Hiring The Help
Construction & Design Costs for 1 Building
Center Upkeep
Food for Cafe in Center
Educational Supplies